

The Arab Institute of Business Leaders

The Arab Institute of Business Leaders aims to promote the advancement of the enterprise and enhances the function of the entrepreneur as well as provides entrepreneurs with training courses and seminars.

The effort of the Institute also unfolds through studies and surveys on the topics of the economy, both nationally and internationally.

The Institute's mission is to look for a continuous adaptation of enterprises with technological and economic change, taking into account the strategies implemented in the international environment.

**Organizes the 24th Session of the Enterprise Days
on December 11th and 12th, 2009 in Port El Kantaoui**

**Under the High Patronage of His Excellency
The President of the Republic
ZINE EL ABIDINE BEN ALI**



***The State and
The Private
Sector***

DRAFT PROGRAM

Thursday, December 10th, 2009

18.00 Reception of the participants

21.00 Cocktail Dinner

Friday, December 11th, 2009 : Collaboration for a Better Future

08.30 **Registration**

09.00 **Welcoming Speech of the Enterprise Days**
Mr. Chekib NOUIRA, President of the IACE

09.10 **Mrs. Salwa SMAOUI**, General Director of Microsoft Tunisia

First Panel : The Post-Crisis : The Roles of the State and the Private Sector

09 :20 **Presentation of main results and observations**
Moderator : Mr. Radhi MEDDEB, CEO of Comete Engineering,
Tunisia
Mr. Mohamed Nouri JOUINI, **Minister of Development and
International Cooperation, Tunisia**
Mr. Manuel MARIN, Former Vice President of The European
Commission
Mr. Gianni DE MICHELIS, Former Minister, Italy
Mr. Philippe DE FONTAINE VIVE, Executive Vice-President of the
European Investment Bank
Mr. Sid Ahmed GHOZALI, Former Prime Minister, Algeria
Mr. Marouane MABROUK, MABROUK Group, Tunisia
Mr. Najy BENHASSINE, Principal Economist, World Bank.

10.00 **Discussion**

10.30 **Concluding Remarks by The Minister of Development and
International Cooperation, Tunisia**

10.50 **Coffee Break**

Second Panel :Public Services and Corporate Governance

11.20 **Presentation of main results and observations**
Moderator : Mr. Moncef CHEIKHROUHOU, Professor at HEC,
Paris, France
Mr. Zouhaier M'DHAFFAR, **Secretary of State in Charge of Public
Affairs and Administration Development**
Mr. Reda HAMIANI, President of the Algerian Businessmen Forum
Mr. Jean-Louis GUIGOU, General Delegate of IPEMED, France
Mr. Alain JUILLET, Former Senior Responsible for Economic
Intelligence, France
Mr. Tarek EL BAHRI, General Director of Administrative Prospects
and Reforms to the Prime Ministry, Tunisia
Mrs. Riadh ZGHAL, University Professor, Tunisia

- 12.10 Discussion
 12.40 Concluding Remarks by The Secretary of State in Charge of Public Affairs and Administration Development
 13.00 Lunch offered by Banque de Tunisie

Third Panel : Education and Employment: Competences and Flexibility
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- 15.00 Presentation of main results and observations
 Moderator : Mr. Moncef CHEIKHROUHOU, Professor at HEC, Paris, France
 Mr. Slim TLETLI, Minister of Employment and Professional Youth Integration
 Mr. Jean Pierre RAFFARIN, Former Prime Minister, France
 Mr. Montassar OUAILI, CEO of Tunisie Télécom, Tunisia
 Mr. Thami GHORFI, CEO of ESCA, Morocco
 M. Philippe GARABIOL, University Professor, France
- 15.40 Discussion
 16.00 Concluding Remarks of The Minister of Employment and Professional Youth Integration
 16.20 Coffee Break
 17.00
- Official Opening of Enterprise Days 2009
 by The Prime Minister of the Republic of Tunisia**
- 20.30 GALA dinner offered by Tunisie Télécom

Saturday December 12th, 2009 : The State as a
 Public Authority

Fourth Panel : The Market for Goods and Services : Rules and Practice
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- 09.00 Presentation of main results and observations
 Moderator : Mr. Radhi MEDDEB, CEO of Comete Engineering, Tunisia
 Mr. Ridha BEN MOSBAH, Minister of Commerce and Handcraft, Tunisia
 Mr. Ibrahim HAFZ OMRANI, President of the Maghrebean Union of Entrepreneurs
 Mr. Mohamed KOLSI, President of the Council of Competition, Tunisia
 Mr. Slimane OURAK, General Director of the Tunisian Customs
 Mr. Tayeb BAYAHI, President of BAYAHI Group, Tunisia
 Mr. Mohamed BOUAMATTOU, CEO of the General Bank of Mauritania (GBM)
- 09.50 Discussion
 10.10 Concluding Remarks by The Minister of Commerce and Handcraft
 10.30 Coffee Break

Fifth Panel : Fiscal Policy: Pressure and Equity	
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| 11.00 | | Presentation of main results and observations
Moderator : Mr. Moncef CHEIKHROUHOU , Professor at HEC, Paris, France
Mr. Mohamed Rachid KCHICH, Minister of Finance, Tunisia
Mr. Mohamed HORANI , President of the CGEM, Morocco
Mr. Abdeljellil BOURAOUI , President of JB & CO, Tunisia
Mr. Samir MLAOUHIA , General Director of Taxes in the Ministry of Finance, Tunisia
Mr. Bassem LOUKIL , General Director of Loukil Group, Tunisia
Mr. Ashraf AL ARABI , Director of Fiscal Administration in the Ministry of Finance, Egypt |
| 11.40 | Discussion | |
| 12.30 | | Concluding remarks by The Minister of Finance
Closing Ceremony:
Speech by Mr. Jean Pierre RAFFARIN , Former Prime Minister, France
Speech by Mr. Hédi DJILANI , President of UTICA, Tunisia |
| 13.00 | | Closing Lunch |